

TO WHOM IT MAY CONCERN

Icon Business Solutions have proven to be invaluable not only to myself personally but also as a Director of my business.

As a small business owner I had become caught up in the day to day running of the business and therefore the business was running me rather than me running the business. I was working far too many hours and had no direction in where the business was heading.

Thank goodness for Icon Business Solutions. They showed me what an amazing company I had and in the first twelve months after I had undergone their Success Model Business Improvement Programme I had achieved a 40 % growth. I was also made aware of small things which collectively helped me to achieve greater control of my business. Things like helping me realize a direction for my company, showing me I must run my business not my business run me and the necessity of working on the business not in the business. This also of course reflected on my private life. These subtle differences have helped me to see the big picture and be able to focus on what I need to be focused on. I now think of my business as a large business not a small business and I think BIG!!
Wow what a difference.

I can strongly recommend Icon Business Solutions to any small business owner who wants to move forward and perhaps feels unable to do it on their own. I am so grateful for the help, support and guidance I have had. As a result my business has successfully moved to the next level.

I am more than happy for anyone considering using Icon Business Solutions to contact me directly on p. 415 4855 for a verbal reference.

Yours sincerely
VERVE Property Management



Debi Rowan
Director